

Should we try to update latest facts on Climate Change?

Peoples decisions not based on Logic!

Emotional link – doing it for the grandkids.

→ Pub Quiz - Make it Fun!

“Do you want your community to be a Better Place?”

→ NOT Lecturing to people

→ Climate Change is a continuing trend.

So it's not News
It's Boring

Don't use scare tactics

Be aware of people's self-interest that influence their decisions

Is Climate Change really happening?

Can we do something about it?

How to get scientific certainty into popular parlance.

Not scientific speak.

→ What is the tipping point that will make people listen?

How to address conflicting sources
contributing to changes in our climate